



Here's What You Missed

SNI Fall Meeting at a Glance

September 3-4, 2015 • Seattle, Washington

Programming against breast cancer with soy/genistein

Guest speaker Coral Lamartiniere from the University of Alabama at Birmingham explained that his data show genistein to be effective at preventing chemically-induced mammary tumors in rats. Initial exposure must take place early in post-natal life and additional protection can occur with later exposure. He also found that prepubertal genistein exposure can overcome the cancer-causing effects of bisphenol-A on the mammary gland.

The discussion following the presentation focused on whether it is possible to conduct a clinical trial to test validity of the "early soy intake hypothesis." The issue is whether the existing biomarkers are sufficiently validated. The idea of holding some type of workshop to discuss identifying biomarkers that could be used in a clinical trial was considered by the SNI.

Update on soy and health research

Mark Messina discussed several new soy-related studies on topics such as bone calcium, hot flashes, depression and breast cancer in postmenopausal women; cholesterol; iron absorption; stroke risk; and infant formula. A speaker on depression will be invited to the next SNI meeting.

PhiloSOYphy

Representatives from MSLGroup discussed a consumer attitudes study MSL recently conducted with an independent

research company. MSL also conducted a health professional outreach, which showed that 85% of health professionals view soy as healthy, while only 50% were aware of any health concerns associated with soy. MSL developed a campaign called PhiloSOYphy to communicate "soy wisdom." The goal is to combat soy myths by sharing knowledge about soy in a positive way.

Soy and skin health study

USB and other organizations have agreed to provide funding for a study on soy consumption and skin health to be considered by SNI.

Reviewers scored letters of intent from researchers who are interested in conducting the study. When funding decisions are completed, the highest-scored researchers will be asked to submit complete project proposals.

Weston A. Price Foundation Lawsuit

Chris Salisbury said that the SNI comments on the Weston A. Price Foundation (WAPF) lawsuit were filed and the FDA and WAPF made a joint motion to stay the proceedings. WAPF has until November 2, 2015 to respond to the comments, and the FDA will make a ruling by January 4, 2016. Nancy Chapman said there may be an opportunity to respond to WAPF before the final deadline. Mindy Kurzer said that a dismissal of the case would be a huge win for the SNI.

In Attendance

Members:

- **Ratna Mukherjea**, DuPont, president
- **Scott Singlestad**, USB, secretary/treasurer
- **Nancy Chapman**, SANA
- **Dan Farney**, USB
- **Linda Funk**, The Soyfoods Council
- **Belinda Jenks**, Pharmavite
- **Sam Z. Sun**, ADM
- **Joel Thorsrud**, USB
- **Craig Gundersen**, National Soybean Research Laboratory

Scientific Advisors:

- **John Erdman**, University of Illinois at Urbana
- **Mindy Kurzer**, University of Minnesota

Staff:

- **Mark Messina**, Executive Director
- **Steve Poole**, USB/SmithBucklin
- **Mike Greenwood**, USB/SmithBucklin
- **Steve Veile**, Communiqué, Inc., facilitator
- **Chris Salisbury**, Attorney, McLeod, Watkinson & Miller
- **Adam Veile**, Communiqué, Inc., acting secretary

Guests and Speakers:

- **Coral Lamartiniere**, University of Alabama at Birmingham
- **Joy Blakeslee**, MSLGroup
- **Vicki Nesper**, MSLGroup
- **Patty Tazalla**, MSLGroup